

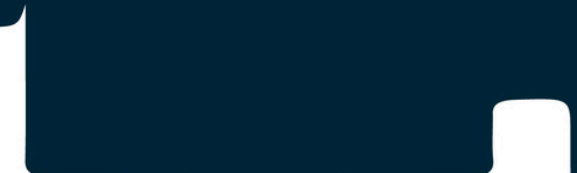


# ZIMREAL

PROPERTY INVESTMENT FORUM



DRIVING **GROWTH**, SEIZING **OPPORTUNITY**



28 AUGUST 2024 | GOLDEN CONIFER, HARARE

# SPONSORS AND PARTNERS 2024



# 2024 SUMMARY



## Driving Growth, Seizing Opportunity.

The Zimreal Property Investment Forum, that took place on the 28 August 2024, provided insights and opportunities into a sector that has continued to evolve and develop as real estate leaders have forged ahead to create opportunities.

A platform was provided for **273 attendees** from **5 countries**, representing over **60 companies**, to create a strategic plan for promoting development and real estate investment in order to boost economic growth in Zimbabwe. This year's event saw a 21% increase in attendees as well as new entrants into the market.

Over **21 sponsors, partners, and exhibitors** participated in Zimreal's events across the program. We are grateful for your assistance in assisting API Events in successfully planning and running this outstanding real estate conference.

An outline of the event and its promotional efforts may be found in the subsequent slides.



# ZIMREAL

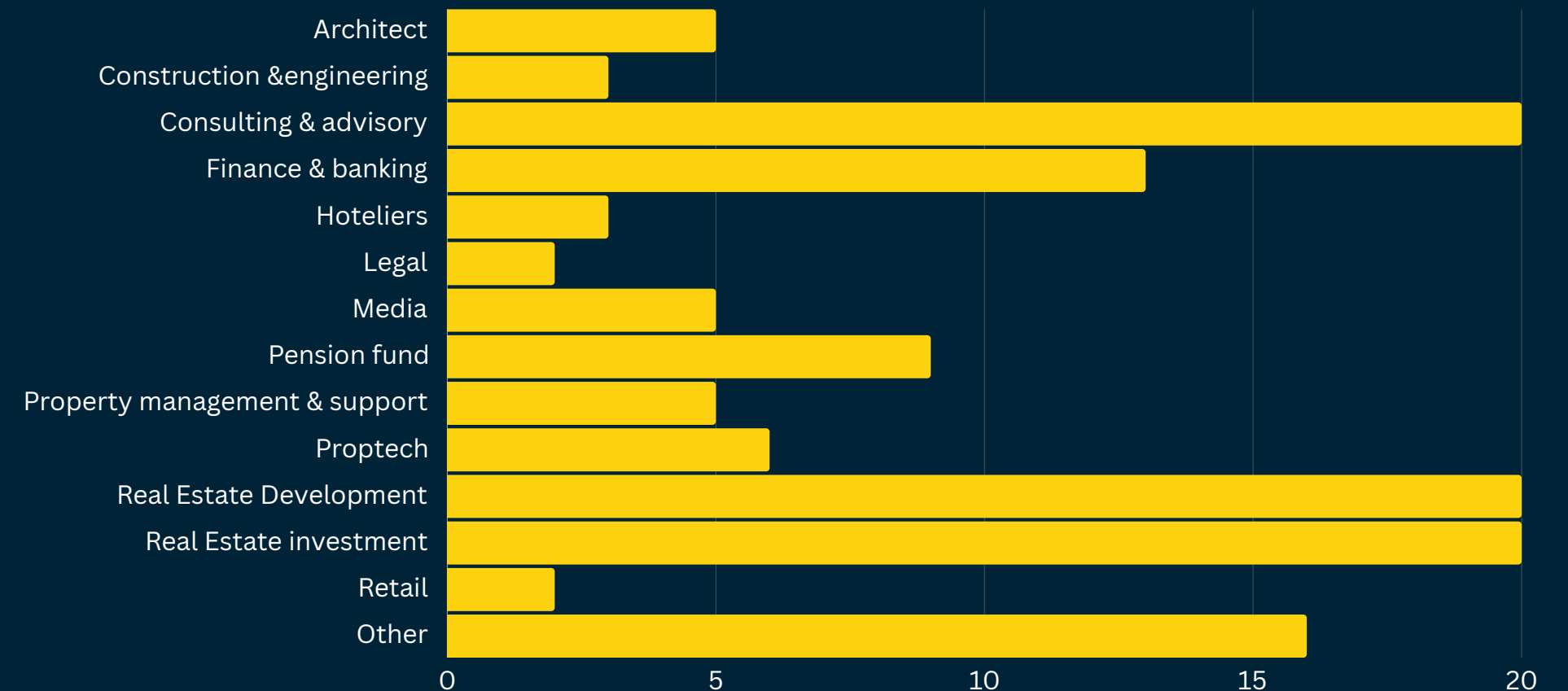
## PROPERTY INVESTMENT FORUM



# ATTENDEE BREAKDOWN:



- Attendees - 273
- Companies - 67
- Speakers - 30
- Countries - 5
- Cocktail - 109
- Industries - 14





● NETWORKING, **DEALMAKING** & INSIGHTS ●



# PUBLIC RELATIONS INSIGHTS

API Events invested in PR as a key driver for the annual ZIMREAL Property Investment Forum.

In total, two press releases were crafted and featured in the local and regional media and more than 25 media houses attended the annual Zimreal property Investment Forum. Key newspapers and media included media from the following media houses.

- Business Herald – Ennacy Mapakame
- Financial Gazette/Daily News – Mugove Tafirenyika
- NRTV – Rumbidzai Mushayahanya
- ZTN – Kuda Chideme tgl
- ZBC – Stanley James
- Star FM - George Msumba
- ZiFM – Anesu Masamvu
- Business Times – Philip Mhlanga
- 263Chat – Thomas Madhuku
- NewZWire – Ranga Mberi
- Bloomberg – Ray Ndlovu
- Reuters – Nyasha Chingono
- FinX – Happi Zengeni
- ZFN – Ranga Makwata
- Newsday – Tatira Zwinoira

# PUBLIC RELATIONS: EXAMPLES

# ZIMREAL

PROPERTY INVESTMENT FORUM

28 Aug 2024

## ZimReal Property Investment Forum

★ 5.0 (1 Rating) • Conference

Golden Conifer, Harare, Zimbabwe [Get Directions](#)

21 Followers

About Exhibitors 9 Speakers Reviews Deals

The ZIMREAL Property Investment Forum by API Events is the leading real estate conference in Zimbabwe, providing insights and opportunities for the evolving sector. Join senior investors, developers, and practitioners to create a strategic roadmap for economic growth through property investment and development.

Highlights

- Popular among visitors for

Chronicle

## Zimbabwe's Real Estate Industry showcases resilience and adaptability ahead of ZimReal 2024 Conference

July 29, 2024

Sikhulekani Moyo - mskhulekani16@gmail.com

ZIMBABWE'S property and real estate industry is showing signs of resilience and adaptability as it navigates through economic challenges which include inflation and geopolitical tension.

NEWSDAY

## ZimReal conference to feature REITs benefits

By Business Reporter | Aug. 23, 2024 | 2 Min read

Latest News

Bales cartel: Man shot dead during anti-smuggling op

Taxes, fees to be paid in ZIG... Ncube

BUSINESS TIMES

## Construction of exquisite Mall of Zimbabwe to start Q2,2025

August 29, 2024 Last Updated: August 29, 2024

916 2 minutes read

propertybook

## ZimReal 2024: A Strategic Roadmap for Property Investors

Propertybook > Blog > ZimReal 2024: A Strategic Roadmap for Property Investors

DRIVING GROWTH, SEIZING OPPORTUNITY

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## Real estate investment conference set for August

By Blessed Ndlovu | Aug. 3, 2024 | 2 Min read

ZimReal 2024 investment conference

AFFORDABLE finance, sustainability and diversification will be among the key issues to be discussed at Zimbabwe's premium real estate and property investment conference slated for this month in Harare.

The ZimReal 2024 investment conference set for August 28 will bring together local and regional property developers, investors, public

Stay up to date

BUSINESS TIMES

Sign up for our newsletter

For more details, receive our Priority Priority.

It's not a robot

## Top economist calls on Mnangagwa to extend US\$ usage beyond 2030

29th August 2024 | News Headlines

Spread This News

By Alois Vinga

The Sunday News

26 SEPTEMBER 2024

Application deadline: 17th September 2024

## Zim Real Estate Conference set for Harare

20 JUN, 2024 - 09:06

COMMENTS IMAGES

The Herald

## Properties to gain value from Presidential title deeds

ZIMBABWE INDEPENDENT

THE LEADING BUSINESS WEEKLY

## Topic : Zimreal 2024 Investment Conference

Real estate investment conference set for August

Zimreal is expected to explore opportunities to diversify the mix by highlighting potential in other segments, such as commercial, retail and hospitality.

Economist and banker Dr Nigel Chanakira has implored President Emmerson Mnangagwa's administration to urgently extend the US\$ usage policy beyond 2030 in order to attract meaningful infrastructure investments.

Last year Mnangagwa issued Statutory Instrument S.I 218 of 2023 which was hailed by the industry for going a long way towards providing multi-currency usage clarity for a period running up to 2030.

Recently, authorities indicated the desire to go full-blown monocurrency once the fundamentals are met.

But speaking to [NewZimbabwe.com](#), Wednesday on the sidelines of the ZIMREAL Property Investment Forum, Chanakira implored the government to timeously take the right steps.



# SOCIAL MEDIA: EXAMPLES

# ZIMREAL

## PROPERTY INVESTMENT FORUM

**Clive Chinwada** • 3rd+  
GM- ASL, President - Tourism Business Council of Zimbabwe (TB...  
2mo •

I'm delighted to be a discussant at the 7th Annual ZimReal Property Investment Forum, on 28 August at the Golden Conifer Functions Venue, Harare!  
I am looking forward to insightful discussions, networking and catching up ...more

**Zimreal 2024 | API Events**  
app.glueup.com

25 1 comment

Like Comment Repost Send

**Farai Gwaze** • 2nd  
News Reporter at ZBC| Afropolitan New Media  
1mo • Edited •

Zimbabwe's real estate sector is thriving, thanks to a significant increase in diaspora remittances!


At the recent Zimreal Property Investment Forum, industry experts shared insights on the sector's growth, driven by the diaspora community's contributions.

Key takeaways:

- Diaspora remittances have reached \$2 billion, with 20% invested in property development.
- The sector's growth is attributed to the country's stability and proactive leadership.
- Diaspora clients seek flexible payment terms, driving demand for innovative financing solutions.

Let's continue to harness the power of diaspora investment to drive economic growth and development in Zimbabwe!

#Zimreal #DiasporaRemittances #RealEstate #Zimbabwe #EconomicGrowth #InvestmentOpportunities



7 2 reposts

**Propertybook.co.zw**  
227 followers  
2mo •

Exciting Networking Opportunity at ZimReal 2024 - Africa's Premier Property Event!

This conference provides a valuable platform for stakeholders in the ...more



28 AUGUST 2024 | GOLDEN CONIFER, HARARE  
TO REGISTER VISIT: WWW.ZIMREAL.COM

**THE NUMBERS**

- 250+ SUITE ATTENDEES
- 50+ COMPANIES
- 50+ SPEAKERS
- EXPO & COCKTAIL FUNCTION

ENDLESS NETWORKING OPPORTUNITIES



2 Like Comment Repost Send

**Kaackai**  
854 followers  
1mo • Edited •

The fundamental importance of water. 💧

Due to increased tourism and business opportunities, Zimbabwe's property development and hospitality market is growing. However, there is a great need for new infrastructure to support this growth.

With a rising demand for sustainable decentralised water regeneration solutions, it is great to have **Emma Muller** speak about Kaackai with some of the leading figures in the property and hospitality industry, all looking to contribute to stimulating growth in Zimbabwe.

It is clear that all plans and strategies are dependent on water.

#zimreal #property #investment #forum #zimbabwe #westprop #water #regeneration #circular #offgrid #waterreuse #hospitality #ecohospitality #ecoconscious #conservation #environmental #economic #zimrealWestProp Holdings

**API Events**  
7,306 followers  
1mo •

#Zimreal2024 sets the property Agenda for Zimbabwe. As one of Africa's fastest growing markets, #Zimbabwe's real estate market is dynamic and full of opportunities. With multiple REITs being listed; new retail centres ...more

**ZIMBABWE**  
Real Estate Market

**THE FUTURE**  
How developers, Large Corporates, Public Sector and others are rebuilding Zimbabwe together.

**99 YEAR LEASE & UPDATES**  
What are the finding targets and sectors?

**ZIMREAL** 0:19 1x

13 1 comment • 2 reposts

**Clive Chinwada** • 3rd+  
GM- ASL, President - Tourism Business Council of Zimbabwe (TB...  
2mo •

I'm delighted to be a discussant at the 7th Annual ZimReal Property Investment Forum, on 28 August at the Golden Conifer Functions Venue, Harare!  
I am looking forward to insightful discussions, networking and catching up with colleagues from across Africa. Register now at [https://lnkd.in/dX\\_TjdQh](https://lnkd.in/dX_TjdQh) Or alternatively use this link <https://zimreal.com/>

#ZimReal Property Investment Forum 2024  
#AfricanProperty  
#RealEstateSummit

**Zimreal 2024 | API Events**  
app.glueup.com



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**Gemma-Louise Wright** • 2nd  
Editor at Property Wheel - Winner of the Property News Websit...  
1mo •

Two weeks go until hundreds of real estate investors, developers, and professional gather for #Zimreal2024. ...more



**miketashaya** • Follow  
Golden Conifer Functions Venue

miketashaya Day out playing with the other kids today, great to see some familiar faces and industry friends as always. The real estate space in Zimbabwe is absolutely buzzing at the moment and the future looks incredibly bright but there are so many discussions, challenges and pain points to discuss and navigate through including the future of the USD to reassure investors. Will share in more detail later. #zimreal #successwiththeyymove #investinzimbabwe #realestatezw #zido #ZimDiasporaPropertyShowcase @followers @seeffzimbabwe

7 likes August 28

Add a comment...

**ZIMREAL**  
PROPERTY INVESTMENT FORUM



**SPEAKER**

28 August, 2024  
09:00am - 17:30pm

**Marilyn Moshia**  
Chief Sales & Marketing Officer  
WestProp Holdings

#ZIMREAL

More Information  
[www.apievents/zimreal.com](http://www.apievents/zimreal.com)

**GOLDEN CONIFER, HARARE**

**westpropholdings** • Follow

westpropholdings Speaking at the 7th Annual ZimReal Property Investment Forum this year will be our Chief Sales and Marketing Officer Marilyn Moshia, on 28 August at the Golden Conifer Functions Venue, Harare!

You can look forward to insightful discussions, networking and catching up with colleagues from across Africa. Just 2 more days to go! Register now through the link in our bio.

#ZimReal Property Investment Forum 2024  
#AfricanProperty  
#RealEstateSummit

manilyn\_lotus Awesome time at zimreal2024. See you next year same time same place. Free information for those that missed it: They said the honey pot is along Enterprise Road - the entire length of it as it's been rezoned into commercial/ mixed use. You are welcome!

26 likes August 27

Add a comment...



**2 WEEKS TO GO!**

We look forward to seeing you!

with Murray Anderson-Ogle and 2 others

# Email: Examples



**ZIMREAL** PROPERTY INVESTMENT FORUM  
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28 AUGUST 2024 | GOLDEN CONIFER, HARARE

Register Now for Zimreal 2024



GET READY FOR THE MOST INFLUENTIAL ZIMREAL YET

Join more than 300+ C-suite attendees from over 50 companies for this year's Zimreal Property Forum & Expo on 28 August 2024. As one of Africa's most dynamic property markets, Zimbabwe's real estate market provides real opportunities for investors, developers and professionals working across the value chain. Don't miss out and join the leaders driving growth and seizing opportunities this August.


**Quick Facts:**

- 250+ C-Suite Attendees
- 50+ Companies
- 50+ Speakers
- Networking Cocktail Function
- Expo

DOWNLOAD BROCHURE & LEARN MORE ABOUT 2024



BUILD YOUR BRAND



**ZIMREAL** PROPERTY INVESTMENT FORUM  
WestProp  
DRIVING GROWTH, SEIZING OPPORTUNITY

Dear [Name],

This email confirms your attendance at the **ZIMREAL PROPERTY FORUM** held on **28 August 2024** at the Golden Conifer Conference Venue, Harare, (30 Quendon Road, Strathaven, Harare, Zimbabwe.)

We are pleased to provide you with the final logistical information and agenda to ensure your hassle-free arrival and registration.


**REGISTRATION & ARRIVAL**  
Please note that all delegates can arrive and register from 07h45. Please arrive early to ensure the agenda runs on time.  
**Tea & coffee will be served.**

**PLEASE NOTE:**  
Sessions will start promptly at 09h00  
Cocktails will be served at the end of the day's proceedings.

**PAYMENTS**  
**PLEASE NOTE:** We have a strict payment policy. If you have not yet sent your proof of payment, or made a payment arrangement, please do so immediately and send it to:  
[Nontobeko@apievents.com](mailto:Nontobeko@apievents.com) | [Gideon@apievents.com](mailto:Gideon@apievents.com) | [Katleho@apievents.com](mailto:Katleho@apievents.com)

**USD Cash will be accepted at registration.**




2024 AGENDA

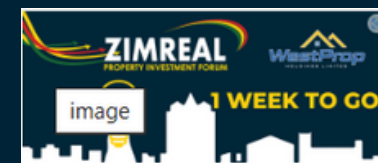


REGISTRATION IS STILL OPEN - SECURE YOUR SPOT NOW

Register Now

**Speakers**

 <b>Ken Sharpe</b> CEO of Westprop Holdings <a href="#">View Bio</a>	 <b>Daniel Trappier</b> Senior Development Director of Radisson Hotel Group <a href="#">View Bio</a>	 <b>Justin Bgoni</b> CEO of Zimbabwe Stock Exchange (ZSE) <a href="#">View Bio</a>
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**ZIMREAL** PROPERTY INVESTMENT FORUM  
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DRIVING GROWTH, SEIZING OPPORTUNITY

1 WEEK TO GO

Dear [Name],

In one week, hundreds of real estate investors and developers will gather for Zimreal on 28 August 2024. Our biggest and most influential one yet, **Zimreal 2024** is a deep dive into the next wave of REITs, the role of Pension funds, a fast-moving real market, infrastructure development, residential, mixed-use, and so much more.

If you're invested in building Zimbabwe's future - join us next week!

Register Now

**THE NUMBERS**

250+ CO-SUITE ATTENDEES | 50+ COMPANIES | 50+ SPEAKERS | EXPO & COCKTAIL FUNCTION
















ENDLESS NETWORKING OPPORTUNITIES


**Quick Facts:**

- 250+ Co-Suite Attendees
- 50+ Companies
- 40+ Speakers
- Networking
- Cocktails
- Expo

View the 2024 Agenda

**Speakers**

 <b>Ken Sharpe</b> CEO of Westprop Holdings <a href="#">View Bio</a>	 <b>Daniel Trappier</b> Senior Development Director of Radisson Hotel Group <a href="#">View Bio</a>	 <b>Justin Bgoni</b> CEO of Zimbabwe Stock Exchange (ZSE) <a href="#">View Bio</a>
 <b>Nigel Chankwira</b> Chairman at Success Motivation Institute (SAMI) Ltd & PFI <a href="#">View Bio</a>	 <b>Jason McCormick</b> CEO of EXEMPLAR REIT <a href="#">View Bio</a>	 <b>Guy Briggs</b> Partner & Executive Director of the Architects <a href="#">View Bio</a>
 <b>Kura Chikoto</b> Regional Property Consultant at Kip Realty <a href="#">View Bio</a>	 <b>Agnes Chimani</b> Sales & Marketing Manager at Property Book <a href="#">View Bio</a>	 <b>Clive Chimwanda</b> President of Tourism Business Council <a href="#">View Bio</a>
 <b>Tatenda Dean Chiteka</b> Special Data Analyst at Impact Analytics <a href="#">View Bio</a>	 <b>Lawrence Guddu</b> Group CEO of Taron (Pvt) Ltd <a href="#">View Bio</a>	 <b>Isaac Isaki</b> Acting Director Investments at NZSA <a href="#">View Bio</a>
 <b>Christopher Jemou</b> Founder & CEO of The Urban Host Group <a href="#">View Bio</a>	 <b>Progress Kamonere</b> Head of Property Management at Makhosho Holdings Limited <a href="#">View Bio</a>	 <b>Stephen Kayfunde</b> General Manager Properties at Old Mutual Zimbabwe <a href="#">View Bio</a>



**ZIMREAL** PROPERTY INVESTMENT FORUM  
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8 WEEKS TO GO

Dear [Name],

Have you registered for Zimbabwe's leading real estate investor and developer event?

With 8 weeks remaining, you can still secure your spot at this year's Zimreal Forum, hosted at the Golden Conifer in Harare. Boasting ample space for all attendees, use this opportunity to maximize your networking opportunities and connect with some of the biggest leaders in the field by registering now. Don't miss out!

**Quick Facts:**



- 300+ Attendees
- 50+ Companies
- 50+ Speakers
- 20+ Media
- Cocktail Function
- Expo

Register Now

At #Zimreal2024, we explore how real estate leaders, who embrace innovation are increasingly rewarded, who forge ahead and cater to real demand. With new infrastructure programs and new policies being implemented, post-election, savvy investors and developers are creating a new pipeline while mitigating rising costs and market challenges. This year, we explore how opportunities are emerging across multiple sub-sectors, the evolution of the REIT sector, Retail, Hospitality, and Residential, and we look at what's next in this dynamic market on 28 August 2024.

Delegates can attend for \$345 (excluding VAT).

I need more info | Brochure

**ZIMREAL** PROPERTY INVESTMENT FORUM  
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zw SEE YOU IN HARARE zw

REGISTER NOW!

**THE NUMBERS**

250+ CO-SUITE ATTENDEES | 50+ COMPANIES | 50+ SPEAKERS | EXPO & COCKTAIL FUNCTION

ENDLESS NETWORKING OPPORTUNITIES

2024 AGENDA

**Wednesday, August 28<sup>th</sup>**

8:00am	Registration & Networking
9:55am	Welcome Address
10:15am	Overview of the Zimbabwe Real Estate Market
9:30am	The Future How Zimbabwean, Large Corporations, Public Sector and others are reshaping Zimbabwe together
10:15am	Harare Real Estate Sector: Spatial Data Perspective
10:30am	BREAK
11:15am	A Review on 99 Year Lease and Updates: What does this mean for the local property sector?
11:30am	The Evolution of REITs & next steps: A nucleus of REITs have emerged - what's next & key lessons - what are funding targets and sectors?
12:15pm	Pension Funds in Zimbabwe: Sustainable How can Institutional Real Estate players in the sector provide the returns as the economy emerges?
13:00pm	LUNCH
14:00pm	PropTech Trends & DATA Insights
14:15pm	New Infrastructure & Future Living: How will the new roads impact property values in Harare. Will these developments stimulate densification and will we see more apartments & supporting retail about?
14:55pm	CBD Renewal & Regeneration: Case studies from across Africa
15:10pm	Urban Renewal & Commercial: Solutions to regenerate the CBD: discussion on planning, alternative design, financing and the market for operators
15:50pm	Hospitality Market Overview Presentation followed by a Hospitality, Lifestyle & Future Trends panel discussion Harare, Mt. Park & Mutema
16:30pm	Kasical Presentation: Banking your Waste
16:50pm	Closing Remarks
17:00pm	Cocktail Function



## Our team Values your contribution

To participate in more of our industry-defining conferences, please get in touch with one of our team members.

[Murray@apievents.com](mailto:Murray@apievents.com) | [Gideon@apievents.com](mailto:Gideon@apievents.com)

