



API

**MAURITIUS
& INDIAN OCEAN
PROPERTY FORUM**



LEADING THE FUTURE BUILDING TOMORROW'S AFRICA



MAURITIUS QUALIFICATIONS AUTHORITY

APIEVENTS.COM/MAURITIUS





API MAURITIUS & INDIAN OCEAN PROPERTY FORUM

SPONSORS AND PARTNERS 2024



[APIEVENTS.COM/MAURITIUS](https://apievents.com/mauritiuss)

The second annual API Mauritius & Indian Ocean's Property Investment Forum on 13 June 2024 was a platform for local and international investors, buyers, and developers to connect and do business.

With a total of **312 attendees** from **10 countries**, representing over **150 companies**, Mauritius is quickly developing into a key international market for real estate players across the value chain. It is a hub for investment with expanding access to capital, effective infrastructure, safety, and world-class smart and sustainable cities.

API Mauritius included over **24 sponsors and partners** who engaged in the event across the agenda. We appreciate your support in helping API Events organise and conduct this premier real estate conference effectively.

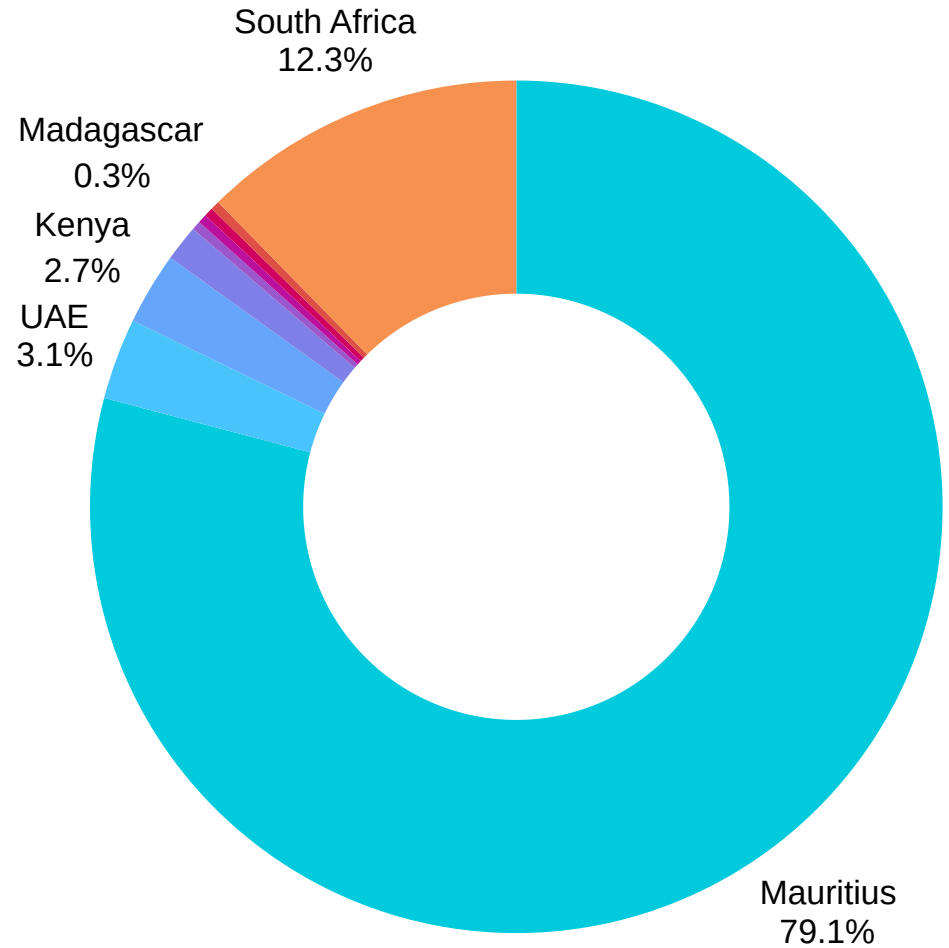
The upcoming slides contain an overview of the event and its marketing efforts.

API MAURITIUS & INDIAN OCEAN PROPERTY FORUM 2024 HIGHLIGHTS



SUMMIT BY NUMBERS:

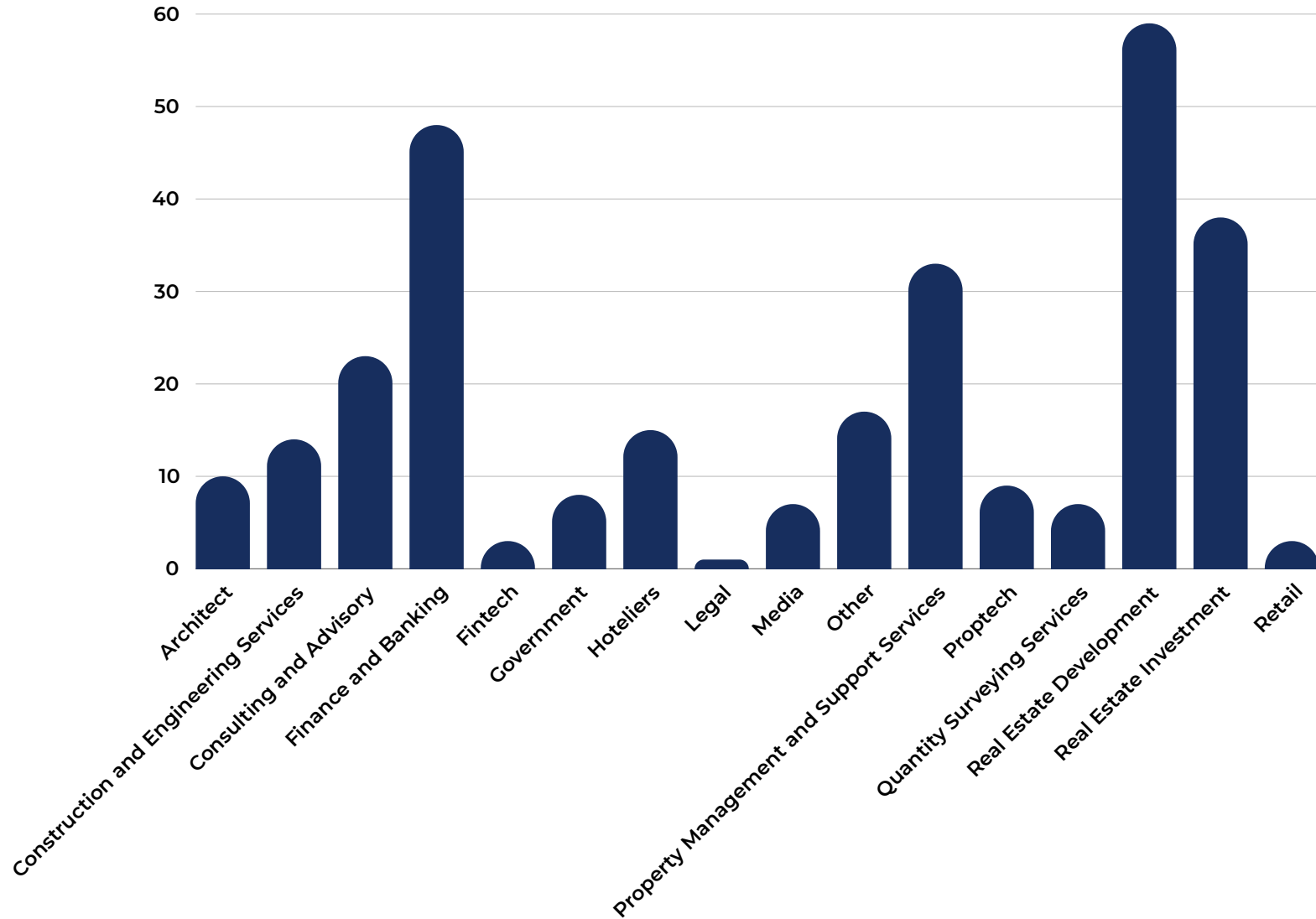
- In person: 312
- Companies: 152
- Speakers: 54
- Countries: 10
- Cocktail: 170
- Industries: 17





KEY STATS

INDUSTRIES IN ATTENDANCE





API MAURITIUS & INDIAN OCEAN PROPERTY FORUM

2024 HIGHLIGHTS



TUI BLUE ran a competition where you could win a 5-night stay for two (full board) at their Bahari Resort, Zanzibar.

To enter, delegates had to submit their business cards into a bowl, which would be drawn at random at the cocktail party (where over 200 people attended).
The prize was won by Jason Wong Ping Lun of MCB Ltd.

This was an excellent way to add value to the forum and generated a lot of buzz among our delegates.

Thank you to Wesam Okasha (Managing Director) and the TUI Blue team for bringing this exciting prize to our event.





API Events deployed a local, international and South African PR campaign; this enabled us to grow the event and awareness, which resulted in more international attendance.

Locally, we collaborated with Beyond.com, where PR and media spotting were used to increase brand recognition. The satisfactory results include a total AVE spend of Rs 250,000 reaching 6 websites, 2 print media platforms and across multiple different social platforms.

For international media, we partnered with APO Group, who monitored that our release was featured on 320 websites with 33 268 impressions and 400 publications of the related logo and photos, resulting in a total PR value of USD 3,500,569.00.

API Events also had a campaign with PropertyWheel, a South African industry publication. The campaign was published on their website and promoted on various social media channels. that acquired 57492 impressions and 1066 in a mailer across multiple social media platforms, in a banner and it was featured on their website.

API MAURITIUS & INDIAN OCEAN PROPERTY FORUM

PUBLIC RELATIONS

Hundreds of real estate leaders set to gather at African Property Investment (API) Mauritius & Indian Ocean Property Forum

By / May 8, 2024 / APO Media



Forum Annuel sur l'Immobilier Plus de 350 investisseurs attendus

Africa Property Investment pour Maurice et les régions de l'océan Indien, organise le 13 juin prochain le deuxième Forum Annuel de l'Investissement Immobilier à l'InterContinental Mauritius Resort, Balacava. Cet événement agira comme une plateforme de rencontre pour les investisseurs locaux et internationaux, ainsi que pour les acheteurs et les développeurs immobiliers souhaitant établir des partenariats et réaliser des transactions dans la région. Sous le thème « Leading the Future - Building tomorrow Africa », cet événement explorera le rôle essentiel que joue le secteur immobilier de Maurice dans la progression vers un avenir durable pour le continent africain. Avec la participation attendue de plus de 350 personnes, dont 70 % sont des acteurs locaux, et la présence de plus de 60 intervenants de renom à l'échelle internationale, l'API Mauritius 2024 promet une expérience enrichissante.

Les points forts de cette année incluent des discussions sur l'impact des réalistes immobiliers sur la demande et la création d'opportunités, le rôle crucial de l'IA et de la technologie, les opportunités de régénération urbaine, ainsi que l'intégration du design de l'espace public pour favoriser un développement durable. De plus, la conférence offrira des perspectives et se penchera sur le marché hôtelier et les activités clés dans la région, mettant en lumière Zanzibar, Maurice, Madagascar, les Seychelles, les Maldives et les Comores. Les discussions porteront sur la manière dont les marques internationales peuvent entrer sur ce marché et les atouts qu'elles peuvent offrir. Les sujets abordés incluent également les opportunités de logements pour les retraités à Maurice, ainsi que l'urgence du luxe et des expériences uniques dans le secteur du voyage. Enfin, l'importance croissante des appartements, des locations à court terme et des résidences sera examinée, tout comme les opportunités de croissance pour répondre aux besoins d'une nouvelle catégorie de voyageurs.

Leena Goorya-Puligand

Secteur immobilier Le développement durable, un défi de tous les instants

L'édition 2024 du Forum de l'API à Maurice s'est tenue la semaine dernière. Le développement durable, l'innovation technologique et les opportunités d'investissement immobilier en Afrique ont été au cœur des échanges.

Plus de 350 investisseurs étaient réunis à l'InterContinental Mauritius Resort de Balacava pour discuter des tendances et des perspectives d'avenir dans le secteur immobilier. Le thème de cette année était « Leading the Future - Building tomorrow Africa ». Selon Sachin Mahabesh, Deputy Chief Executive Officer, Economic Development Board Mauritius, l'investissement précoce a permis au secteur de l'immobilier, vers lequel une bonne partie des investissements directs étrangers (IDE) est dirigée, de se développer. Il souligne le positionnement du secteur de l'immobilier mauricien pour les deux prochaines décennies devant tenir compte du rôle crucial de l'intelligence artificielle et de la technologie.

Selon Robin Hardin, CEO, Bloomage Property Fund, le développement durable fait partie des défis qui guident l'industrie. « C'est une plus-value ajoutée au respect de l'environnement, mais aussi une opportunité de croissance », a-t-il déclaré.

Forum de l'API
Nicolas Vaudin, Managing Director de L'InterContinental Properties Ltd, souligne que l'investissement est une opportunité unique pour se connecter avec l'industrie immobilière africaine et obtenir des informations précieuses. Daniel Tappier, Senior Director, Development, Sub-Saharan Africa au Radisson Hotel Group, dit : « Maurice et les îles de l'océan Indien sont des marchés essentiels dans notre stratégie d'expansion, reflétant notre engagement envers la croissance dans ces régions clés. En collaborant avec les leaders de l'industrie et les investisseurs, nous nous efforçons de soutenir des développements innovants et de renforcer notre présence sur ce marché dynamique. »



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API MAURITIUS & INDIAN OCEANS PROPERTY FORUM 2024

13 Jun 2024 - by PropertyWheel_G - 2 min read



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LUKESA

Real Estate Leaders To Convene At API Mauritius & Indian Ocean Property Forum

By Africa Hotel Report • May 30, 2024

THE API MAURITIUS & INDIAN OCEAN PROPERTY FORUM WILL BE A LANDMARK EVENT, ATTRACTING KEY INDUSTRY PLAYERS TO MAURITIUS. THE FORUM WILL SHOWCASE MAURITIUS'S POTENTIAL AS A PRIME REAL ESTATE INVESTMENT DESTINATION.

The 2nd annual API Mauritius & Indian Ocean Property Forum will take place on June 13, 2024, at the InterContinental Hotel & Resort. Located 15km from both Port Louis and Grand Baie in Mauritius, this event promises to be a landmark in the real estate sector. It highlights Mauritius's rising status as a prime destination for real estate investment and corporate expansion.



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Featured Sustainability

API Forum in Mauritius: Towards a Sustainable and Innovative Future for Real Estate Investment in Africa

By Staff Writer June 20, 2024 434



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Events / API Mauritius & Indian Oceans Property Investment Forum

PAST EVENT

API Mauritius & Indian Oceans Property Investment Forum

Main Organiser	
API Events	
When	13 June 2024
Where	InterContinental Resort Mauritius, an IHG Hotel, Fort Coastal Road, Balacava, Mauritius
Type	Conference
Conference Page	Website Link
How Much	\$345

Property Wheel
10,483 followers

LESS THAN A MONTH TO GO! Join the second annual API Mauritius & Indian Ocean's Property Forum on the 13th of June with + 300 real estate leaders and insiders from 10 countries.

Featuring over 50 regional and locally renowned speakers covering key topics from healthcare funding to AI and technology, design, apart hotels, green funding, retail performance and demand, this year's agenda is a definitive deep dive into trends and opportunities driving the regional market forward.

Register here: <https://bit.ly/3V5yqQ>

API MAURITIUS & INDIAN OCEANS PROPERTY FORUM
13 JUNE 2024
Intercontinental Hotel, Balaclova

JOIN US NETWORK DEAL MAKING

ROBIN HARMON-BRICKS, CEO, Bloomage Property Fund
WAYNE GOODWIN, CO-CEO, AIA
AMELIA BEATTIE, CEO, Leaky Ship Development Group
NICOLAS VALOIN, MANAGING DIRECTOR, Leaky Ship Development Group
BROOKLYN KNIGHT, CEO, AIA
JULIE MORELLE, HEAD OF DEVELOPMENT, PROPERTY, Malabar Group
NAJIA HANCOMANEE, CHIEF FINANCIAL OFFICER, Leaky Ship Development Group
SHAMIN SOOKIA, CEO, Perigean Capital

API Events is with Lavastone Properties and 9 others.
10 May

Join us for the #APIMauritius & #IndianOcean Property Investment Forum on 13 June. Featuring local and regional leaders, this year's forum illuminates the abundant opportunities, global best practice and so much more. Join over 300 delegates from 10 countries this June as we unpack the opportunities in this fast growing, safe and booming business and financial hub. Go to our website or use the link in the image for more information and to register for the event. And do... See more

COME JOIN US AT
API MAURITIUS & INDIAN OCEANS PROPERTY FORUM
13 JUNE 2024
INTERCONTINENTAL MAURITIUS

350 ATTENDEES 12 SESSIONS 50+ SPEAKERS

API Events is with Bloomage Property Fund.
13 May

We're thrilled to announce our Sponsorship with Bloomage Property Fund as a Gold Sponsor for the #APIMauritius & #IndianOcean's Forum!

Join us at API Mauritius 2024, where international and local real estate developers, investors, property professionals, hospitality operators, and home buyers converge. This year's theme, "Leading the Future - Building Tomorrow's Africa," sets the stage for exciting discussions and connections.

Don't miss out on this golden opportunity... See more

API MAURITIUS & INDIAN OCEANS PROPERTY FORUM
13 JUNE 2024
INTERCONTINENTAL MAURITIUS

GOLD

BLOOMAGE
PROPERTY FUND

350 ATTENDEES 50+ SPEAKERS 12 SESSIONS

Gemma-Louise Wright • 2nd
Editor at Property Wheel - Winner of the Property News Website of th...
1mo

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API MAURITIUS & INDIAN OCEANS PROPERTY FORUM
13 JUNE 2024
Intercontinental Hotel, Balaclova

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350 ATTENDEES 50+ SPEAKERS 12 SESSIONS

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7,015 followers

Leading the market with Belinda Wong Fiona Thomas Shamim Ahmad Sookia Andre Janani Giri Real Estate Income Group Absa Corporate and Investment Banking Perigean Capital

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7,015 followers

We are live at #APIMauritius and Indian Ocean's. With over 300 delegates from 10 countries we have an action packed day.

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Growth levers - a look at green funding and alternative assets such as healthcare

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API MAURITIUS
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PROPERTY FORUM



**Our team values participation
from the industries we serve.**

**To participate in one of our industry-defining
conferences, please get in touch with one
of our team members today.**

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